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Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

In the Matter of

Amendment of Section 73.202 (b)
Table of Assignments,
FM Broadcast Stations
Saint Florian, Alabama

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MM Docket No. 97-126
RM-9074

RECEIVED

JUN 23 1997

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To: Chief, Policy and Rules Division

COMMENTS OF POWER VALLEY ENTERPRISES

Power Valley Enterprises, (hereinafter "PVE") by its consultant, and pursuant to Section 1.415 and 1.420 of the Commission's Rules and Regulations, hereby respectfully submits its comments in support of the Commission's Notice of Proposed Rulemaking ("NPRM"), DA97-874, released May 2, 1997 in the above captioned proceeding. PVE respectfully submits that the public interest, convenience, and necessity would be furthered by the allotment of FM Channel 274A to Saint Florian, Alabama as that community's first local transmission outlet. In support whereof, the following is respectfully shown:

1. PVE notes the Commission's request, in paragraph 3, for additional information to demonstrate that Saint Florian has social, economic, cultural, and governmental indicia to qualify it as a "community" for allotment purposes. To demonstrate that Saint Florian qualifies as a cognizable community for allotment purposes Power Valley Enterprises submits the following:

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A. Saint Florian has an Elected Mayor and Town Council

Attached to this report and labeled Figure 1, is a letter from Mr. Joe Lamprecht, Mayor of the Town of Saint Florian, Alabama. Mr. Lamprecht points out that the Mayor and a five (5) member town council are elected at large from the population of Saint Florian. The town has a Town Hall and full time Police Force (Figure 2) and local Volunteer Fire Department (Figure 3) . Additionally, the town has a planning commission which is responsible for approval of new businesses and subdivisions located within the town.

B. Saint Florian has ascertainable borders.

The State of Alabama, Department of Transportation (hereinafter "DOT"), is responsible for the maintenance of State Highway 47 which passes through the center of Saint Florian. Along this highway the DOT has placed a signs indicating to passing motorists that they are entering the town of Saint Florian. Figure 4 is a photograph of one of these signs. Although a map depicting the exact borders of Saint Florian was not readily available for this instant filing, Figure 5 contains a photo copy of the community boundaries as displayed in the Saint Florian Town hall.

C. Numerous Businesses Identify with the Community of Saint Florian.

At least 12 retail businesses are located in Saint Florian, Alabama. The photographs attached as Figure 6, are a sampling of a few of the businesses that identify themselves as Saint Florian.

Based on the above stated facts and exhibits, PVE believes Saint Florian, Alabama to be a viable community for FM allocation purposes. Residents of Saint Florian can get groceries, medical supplies, hardware, lumber, automotive and other necessary day to day items within the community of Saint Florian.

2. PVE reiterates it's intentions to apply for, and if granted promptly construct a new FM facility in Saint Florian, Alabama.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Kirk A. Tollett", with a stylized flourish at the end.

Kirk A. Tollett
Consultant to Power Valley Enterprises

Commsouth Media , Inc.
960 Miller Avenue
P.O. Box 810
Crossville, Tennessee 38557-0810
(615)456-4656
June 19, 1997

DECLARATION

I, Fredrick A. Biddle, hereby certify that:

1. That I am a citizen of the United States and of the State of Mississippi.
2. I am the sole owner of Power Valley Enterprises, a petitioner requesting the Federal Communications Commission to allocate FM Radio Channel 274A (102.7 MHz) to the community of Saint Florian, Alabama.
3. I have retained Kirk A. Tollett and Commsouth Media, Inc., to assist me in the preparation and filing of the required technical exhibits to facilitate the afore mentioned rulemaking and subsequent Comments.
4. If FM Channel 274A or an equivalent channel is allocated to Saint Florian, Alabama, I will promptly apply; either individually or as an entity of which I am a part, for a construction permit to operate the new FM broadcast station. If a construction permit is granted, I or an entity of which I am a part, will promptly construct and operate the station for which I am licensed.
5. I have reviewed the attached "Comments of Power Valley Enterprises" and find all statements contained therein, true and correct to the best of my knowledge and belief.

I hereby certify under penalty of perjury that the above statement is true.

Signed and dated this 20 day of June, 1997



Fredrick A. Biddle
Owner
Power Valley Enterprises
#17 County Road 404
Iuka, Mississippi 38852

TOWN OF ST. FLORIAN

4508 COUNTY ROAD 47

FLORENCE, ALA. 35630

(205) 767-3690

May 6, 1997

Mr. Rick Biddle
Power Valley Communications
Post Office Box 2787
Florence, Alabama 35630

Dear Mr. Biddle:

We appreciate your interest in St. Florian as the location of your new radio station. We feel that an FM station would be a welcome addition to our town.

St. Florian is a small town with 388 residents (1990 census), situated north of Florence, Alabama. We offer a quiet, rural setting, with the conveniences of the city of Florence just minutes away.

We have a mayor and a five (5) person town council, elected at large from our population. The town has a full time police force, and is served by the Mid-Lauderdale Volunteer Fire Department. Water and electricity are purchased from Florence Utilities. We also have an appointed planning commission, whose duties include the approval of new business and subdivision locations within the town and its jurisdiction.

We believe we can offer your radio station a convenient location, in a friendly small town setting. Please call on or come by the town hall if you have any questions concerning our town as a location of your new station.

Sincerely,

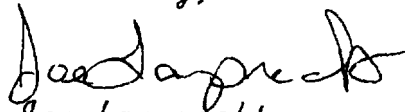

Joe Lamprecht
Mayor

FIGURE 2
TOWN HALL/POLICE DEPARTMENT PHOTOS
POWER VALLEY ENTERPRISES
NEW FM CHANNEL 274 CLASS A
SAINT FLORIAN, ALABAMA

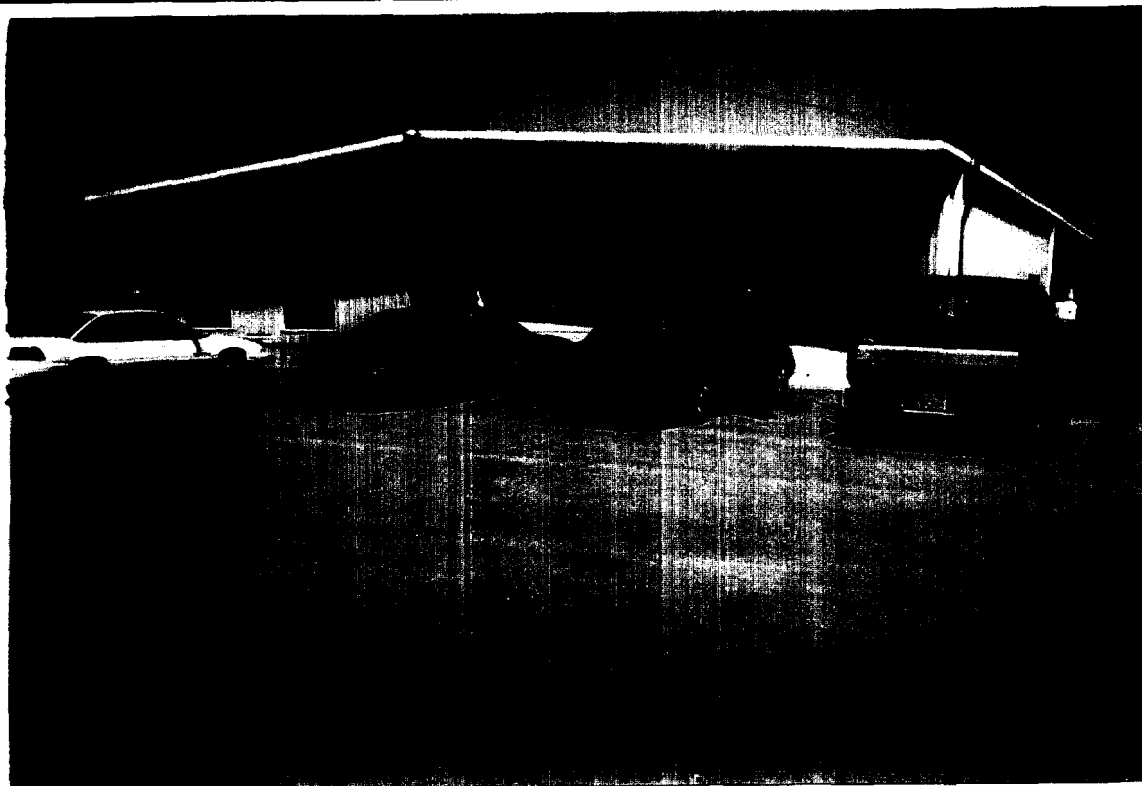


FIGURE 3
FIRE DEPARTMENT PHOTOS
POWER VALLEY ENTERPRISES
NEW FM CHANNEL 274 CLASS A
SAINT FLORIAN, ALABAMA

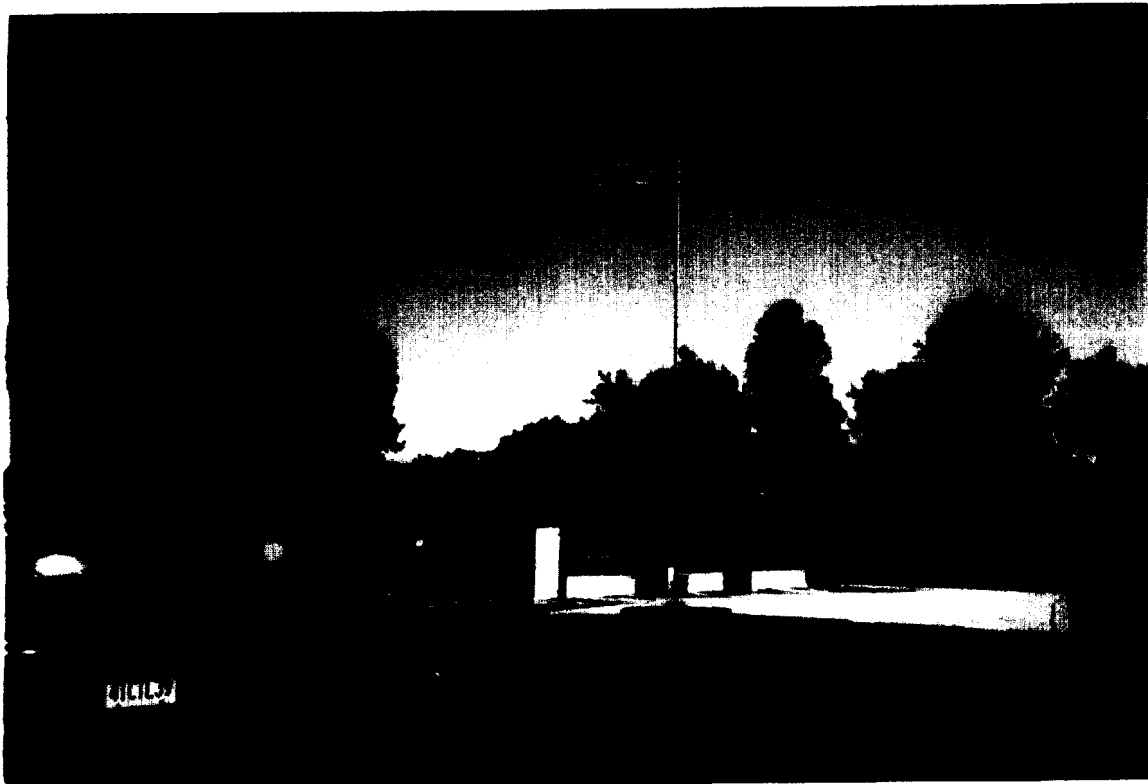


FIGURE 4
HIGHWAY BOUNDARY SIGNS
SAINT FLORIAN HIGHWAY SIGNS
NEW FM CHANNEL 274 CLASS A
SAINT FLORIAN, ALABAMA

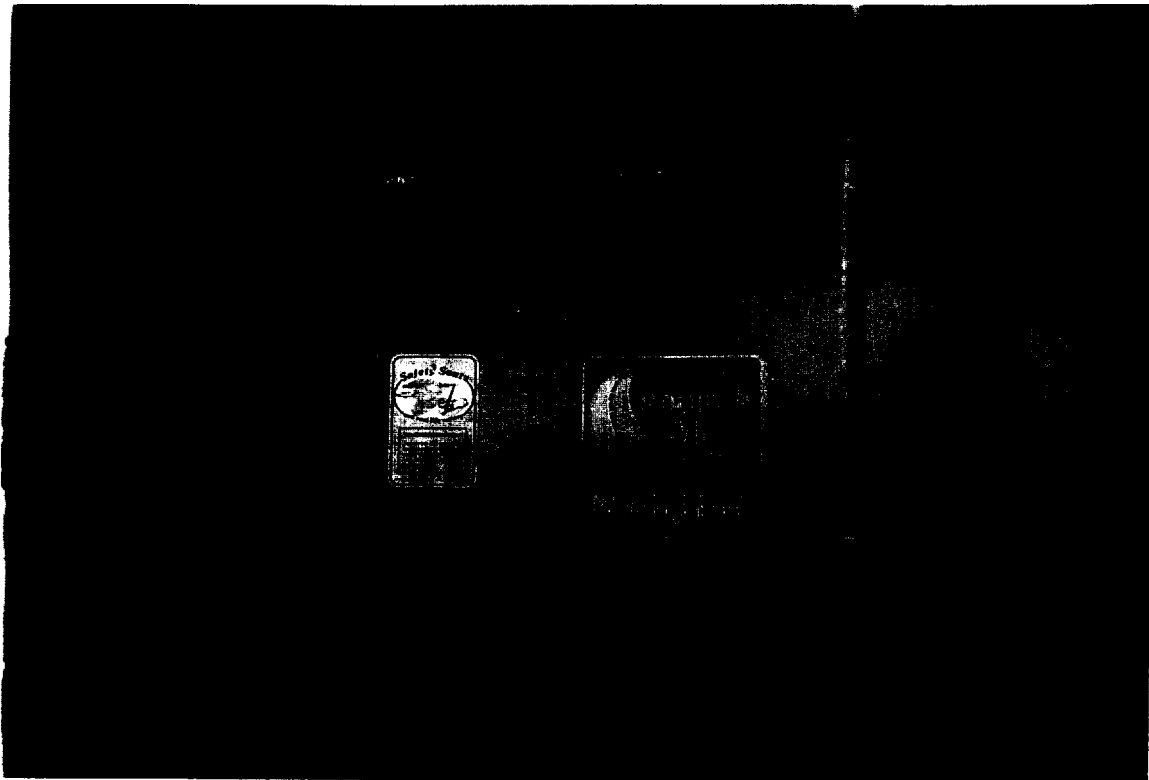


FIGURE 5
COMMUNITY BOUNDARY PHOTO
POWER VALLEY ENTERPRISES
NEW FM CHANNEL 274 CLASS A
SAINT FLORIAN, ALABAMA

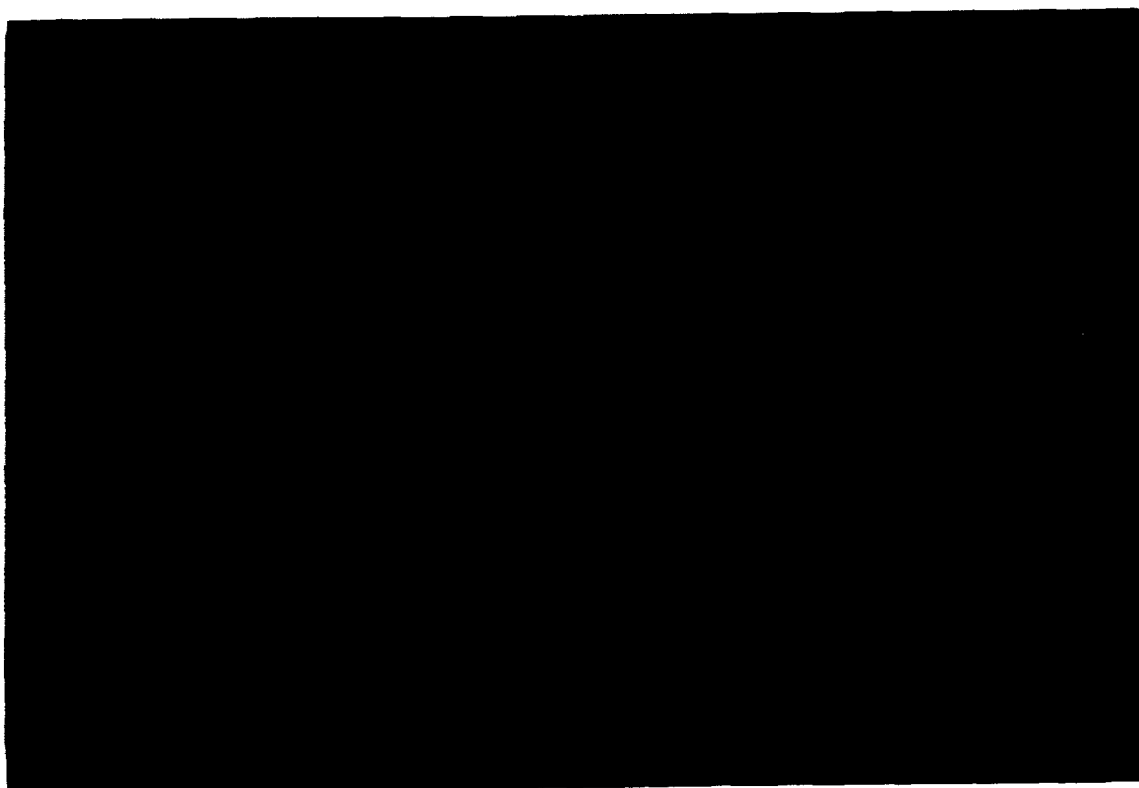


FIGURE 6
RETAIL BUSINESS PHOTOS
POWER VALLEY ENTERPRISES
NEW FM CHANNEL 274 CLASS A
SAINT FLORIAN, ALABAMA

